GUILFORD COUNTY

Community Food Snapshot

COMMUNITY FOOD STRATEGIES

NORTH CAROLINA		GUILFORD	
Population	10,273,419	Population	526,953
% People of color	37%	% People of color	44%
# of farms	50,218	# of farms	962

HEALTHY PEOPLE	VIBRANT FARMS & GARDENS	EQUITY	STRONG COMMUNITIES	THRIVING ECONOMIES	RESILIENT ECOSYSTEMS
Adult population with obesity 31% - 2018 28% - 2011	Farms with direct -to-consumer sales 9.7% - 2012 9.1% - 2007	Children that are food insecure 21% - 2016 23%. 2014	Schools with Farm -to-School programs 1 school - 2013 0 schools - 2009	Value of agricultural products sold $58 mil - 2012 $48 mil - 2002	Acres of farmland 90,750 - 2012 96,519 - 2007
African Americans with diabetes 43.4% - 2014, NC 17.4% - White, NC	Average age of farmers 61 yrs. - 2012 60 yrs. - 2002	Hispanic/Latinx below poverty level 27% - 2017 23% - 2007	Workforce employed out of community 37% - 2015 31% - 2005	% farms valued at >$10,000 28% - 2012 28% - 2007	Reported drinking water violations Yes - 2017 *No earlier data available*
Population in fair or poor health 16% - 2017 13% - 2011	People-of-color operated farms 6% - 2012 3.8% - 2002	Population with low access to a store 20% - 2015 21% - 2010	Population with post -secondary education 21% - 2016 22% - 2009	Unemployment rate 4.8% - 2016 6% - 2010	Air pollution particulate matter 9.6 - 2017 2.0 - 2011

Metrics are organized by the Whole Measures of a Community-based Food System and based on input from North Carolina food councils.
This data is a template for starting a community conversation around tracking improvements towards an equitable food system.

communityfoodstrategies.org

COMMUNITY FOOD SNAPSHOTS

A community-based food system comes from a community's ability to understand its assets, to make connections, to access resources, and act on new opportunities within the community and region.

This Community Food Snapshot template is designed to inspire conversations and collaborations that will build community and civic engagement through healthy food connections and opportunities. This template is a starting place. We invite you to have community conversations to determine which metrics are most important to track and share with decision makers and the broader community.

SELECTION OF METRICS

Community Food Strategies uses the Whole Measures for Community-based Food Systems as a framework for understanding, planning, and evaluating a community's food system. We prioritized metrics in each Whole Measure category that are:

- publicly available,
- accessible by county, and
- comprehensive in depicting the broad impacts and sectors influenced by the food landscape.

To highlight clear differences in populations, we searched for data that was disaggregated by race.

SAMPLE DATA SOURCES

- Bureau of Labor & Statistics
- Feeding America
- Robert Wood Johnson Foundation's County Health Rankings
- Institute for Emerging Issues, ReConnect Initiative
- USDA Census of Agriculture
- USDA Economic Research Service
- United States Census Bureau

Talk with your county partners to align the data they are using or tracking, including the County Health Department Public Health Assessments, Agriculture Preservation Board, school system, police department, and public libraries.

SUGGESTIONS FOR HOW TO USE SNAPSHOTS

- Use this template to create a Community Food Snapshot for your county. Discuss these trends and other data that may be more relevant to your food council's priorities, potential partners, or your community.
- Collect stories that tell a more complete picture of the data.
- Share this County Snapshot with key decision makers and partners.
- Use this data to inform your food council's strategies and networking. Set goals and track progress over time. Invite others to join the conversation and collaborate.

GET IN TOUCH

We'd like to hear your ideas. If you have feedback for us or would like the templates, please contact Amy Marion, amy@asapconnections.org.

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