COMMUNITY FOOD STRATEGIES

NC FOOD COUNCIL GATHERING SPONSORSHIP OPPORTUNITIES

December 5-6, 2019 at Rocky Mount, NC

Food councils across North Carolina are enlivening their communities through healthy food and farm initiatives. These food councils are helping children get healthy food options to thrive in school, supporting farmers to stay on their land, and educating their local governments on equitable food strategies that could lift up their entire community.

We invite you to support their work by sponsoring the NC Food Council Gathering on December 5-6, 2019 to foster increased learning and action to improve the health and civic engagement of all North Carolinians.

Food councils are inspiring new ways of working together, including these examples across the state:

- Pitt County Farm & Food Council launched the Pitt County Food Finder phone app which connects people with local healthy food resources, farms and volunteer opportunities with the food council.
- Warren County Local Foods Promotion Council hosted a Food Access Forum to hear and share community ideas with key leaders after the closing of a grocery store.
- In 2018, Davidson County Local Food Network hosted their first farm tour featuring six farms and first Food Buzz event, both with more than 100 attendees to celebrate local farms and to build awareness of local talent.

We can spur innovation and catalyze action through peer-to-peer learning. Since 2014 with our first statewide Food Issues Forum, local food councils and partnering organizations and agencies have been increasing dialogue, learning from each other, and collaborating to make healthy changes with their communities. At this Gathering, food councils will share stories, sharpen their skills, and advance regional collaborations. The event features two keynote speakers, several breakout sessions, and structured networking.

Ninety-five percent of the attendees from the equivalent 2017 Statewide Gathering gave very positive reviews and were looking forward to the next statewide gathering. Since then, the network has grown and increased collaboration. Your support will make this year's statewide gathering even more successful.

We would be excited to feature your organization or business through the enclosed sponsorship benefits. By becoming a sponsor, you will be joining the more than 250 community leaders working towards more fair food policy and empower local communities with more resources to improve their health and local food economy.

We look forward to speaking with you about opportunities for partnership. Contact Gini Knight at (919) 515-5362 or gini_knight@ncsu.edu with your questions. Return the enclosed form with the level of sponsorship that fits your needs.

Thank you for your consideration. We look forward to celebrating the 2019 NC Food Council Gathering with you.

Sincerely,

Abbey Piner

Abbey Piner, Program Director
Community Food Strategies
Center for Environmental Farming Systems

Nancy Creamer

Nancy Creamer, Director
Center for Environmental Farming Systems
North Carolina State University

CEFS · ASAP Local Food Strong Farms Healthy Communities · CareSHARE Health Alliance · Carolina Farm Stewardship Association · CORE Food Systems · NC Rural Center

www.communityfoodstrategies.org

NC FOOD COUNCIL GATHERING:
Cultivating Community through Food
2019 SPONSORSHIP BENEFITS

2019 Sponsorship is supported by:
Center for Environmental Farming Systems &
NC State University

	Season ($5,000)	**Visionary** ($3,000)	**Sustaining** ($2,000)	**Steward** ($1,000)	**Guardian** ($500)
Recognition at Food Council Gathering					
Event Sponsor with signage at all meals and keynotes	√				
Logo scrolling on screen before each breakout session	√	√			
Recognition from Podium before keynote speeches	√	√	√		
Nametag Recognition as a sponsor	√	√	√	√	√
Inclusion on Food Council Gathering Program					
Logo on Front of program and information packet	√				
Logo on Back of program	√	√	√		
Listing on Back of program				√	√
Inclusion on Community Food Strategies Website					
Prominent Logo and Link on website	√	√			
Listing and Link of Company on website			√	√	
Listing of Company on website					√
Exhibitor Table					
Prominent Exhibitor Table Placement for promotional materials	√				
Exhibitor Table for promotional materials		√	√		
Registration to Food Council Gathering for entire event					
Registration for five people	√				
Registration for three people		√			
Registration for two people			√		
Registration for one person				√	√
Social Media Recognition					
# of social media posts with company link and listing	**4**	**3**	**3**	**2**	**1**

Gift receipts are not available for sponsorship support.

Community Food Strategies presents:

NC FOOD COUNCIL GATHERING

Cultivating Community through Food

Yes, we pledge our support to NC food councils!

Return this completed form and your contribution to:
NC State University - Community Food Strategies
Campus Box 7609, Raleigh, NC 27695

Company Name

_____

(Name of business or organization as it should appear in sponsor listings)

Contact Name

_____

Address

_____

City State Zip Code

_____

Phone ( ) Email

_____

Sponsorship (check one)

_____ Season Sponsor - $5,000

_____ Visionary Sponsor - $3,000

_____ Sustaining Sponsor - $2,000

_____ Steward Sponsor - $1,000

_____ Guardian Sponsor - $500

_____ Other (please designate)

Please call to discuss individualized sponsorships and product donations.

Gift receipts are not available.

_____ has enclosed a check for $ _____

made payable to **NC State University**.