COMMUNITY FOOD STRATEGIES

SERVICES & SUPPORTS

We support food councils in North Carolina in creating the communities they want through policy and culture change. To achieve this, we offer support and technical assistance for:

1) Organization & Coalition Development
2) Policy & Advocacy

OVERVIEWS & PRESENTATIONS

We're always happy to have an informational call on food councils or to give an informal presentation to community groups interested in this work.

CONSULTATIONS & COACHING

Let's dig deeper and talk in more detail about specific tools or strategies. These conversations are often longer, more frequent, and get into your questions.

IN-PERSON COACHING & FACILITATION

We love getting out into communities. We can help lead your group through setting priorities, action planning, focus groups, or community forums.

STRATEGY & TRAININGS

If larger groups would like training on a specific skill or tool, our team is happy to teach the skills we know and use best. We can tailor workshops to your needs.

COSTS

For food councils in North Carolina:
Many services are free. Costs listed are suggested amounts. We will work to identify an appropriate payment scale. All funds from councils within the network are used to support community efforts across the network.

For aligned networks:
We also support aligned groups in North Carolina and other states at a cost.

REQUEST SUPPORT:

Complete an online Technical Assistance Application.

ASSESSMENTS TO HELP DECIDE

If you want to discuss what is best for your food council, contact us. Completing all or parts of these capacity assessments may also be a helpful next step.

- Get it Toolgether: Assessing Your Food Council's Ability to Do Policy Work: https://jhsph.co1.qualtrics.com/jfe/form/SV_6qYZ6idMhnruiBD
- Food Council Self-Assessment Tool: http://fpcsat.web.unc.edu/sample-page-2/
- Food System Racial Equity Assessment (Univ. of Wisconsin Extension): https://learningstore.uwex.edu/Assets/pdfs/G4134.pdf
- Racial Equity Impact Assessment Toolkit (Race Forward): https://www.raceforward.org/practice/tools/racial-equity-impact-assessment-toolkit
- Race Matters Institute Assessment: http://racemattersinstitute.org/assessment-2/

ORGANIZATION & COALITION DEVELOPMENT

STAGES OF COUNCIL DEVELOPMENT:

The level of support you need often depends on your group's stage of development. Learn more on our website.

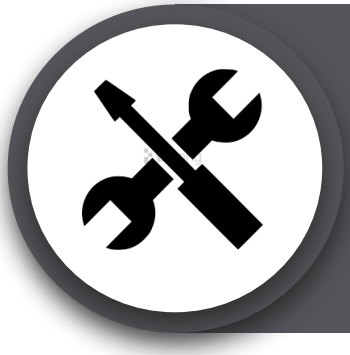
TOOLKITS INCLUDE:

- Food Council Development
- Public Forum Planning
- Baseline Community Food Assessment
- Hosting a Candidates Forum
- Strategic Advocacy & Networking
- Community discussions on race and food
- CORE Level 1 Racial Equity (RE) Frameworks
- CORE Level 2 Applying RE Frameworks

Level I
OVERVIEWS & PRESENTATIONS

FREE

- Food Council Network Overview - phone
  - What is a food council and its potential impact?
  - How do they form and create change?
- Toolkit Overview - *See list above.*
- Food Council 101 Presentation includes:
  - Presentation to community stakeholders
  - Planning and debrief calls to identify next steps



Level II
CONSULTATIONS & COACHING

FREE

- Leading successful meetings [monthly phone calls]
  - Agenda setting, decision making, engagement, organizational structure, challenges, etc
- Consultation on baseline food system assessments*
- Consultation on Public Forum Planning*

*For additional support see Level III.

Level III
IN-PERSON COACHING & FACILITATION

~$500 – $600
Fees based on hourly rates.

- Food Council Development
  - Monthly coaching and facilitation
- Strategic Priority Setting
  - One 8-hour meeting OR
  - Two - three shorter meetings (ie. 2 hr, 4 hr, 2 hr)
- Strategic Action Planning
  - 4-6 hours, following Strategic Priority Setting

Level IV
STRATEGY & TRAININGS

~$500 – $2000
Costs depend on number of facilitators, time, and travel

Half day - two-day workshop examples include:

- 'Facilitating for More Voices' workshop
- 'Telling Your Story' workshop
- CORE Level I Racial Equity in the Food System
- Racial Equity in Your Coalition, a Level II workshop
  - *This workshop requires a cohort and that all attendees have participated in any Racial Equity workshop.*
- Results Based Accountability workshop

POLICY & ADVOCACY

NOTE: Policy and advocacy services are recommended for food councils in growth and mature stages, and have council leadership and membership that are representative of the communities that they serve.

Activities at all levels can be crafted into a six to twelve month contract through developing a shared working agreement and determining an appropriate budget.

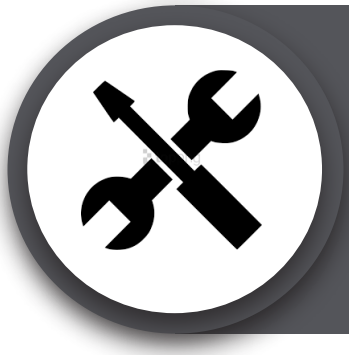
Level III & IV Requirements:

- Engagement in Level I or Level II activity
- Commitment of at least three council members to organize and participate in monthly meetings.
- Coordination of the meeting dates and locations. We are happy to support Zoom video conferencing capabilities.

Level I
OVERVIEWS & PRESENTATIONS

FREE

- Food policy and advocacy concepts
- Current food policy issues
- Food council structure for advocacy
- Overview of Strategic Advocacy & NetworkingToolkit



Level II
CONSULTATIONS & COACHING

FREE
Remote by phone or video.

- Craft strategic advocacy plans
- Build relationships with decision makers
- Host a candidates forum
- Draft or refine internal food council policies
- Official recognition by your county government

Level III
IN-PERSON COACHING & FACILITATION

~$500 – $600
Fees based on hourly rates.

Project management and facilitation to:
- Draft multiple strategic advocacy plans
- Host a candidates's forum
- Host a food policy training for your community

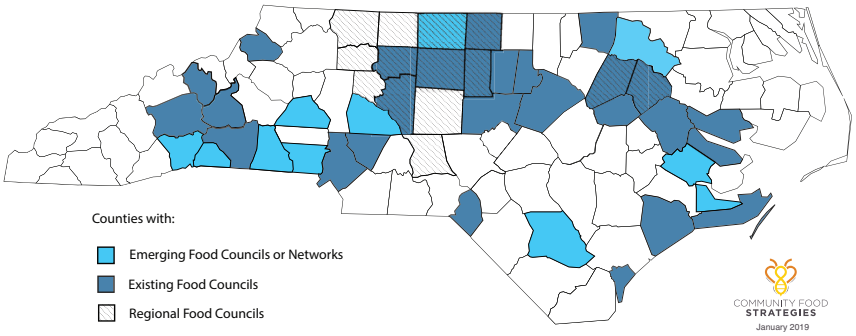
Level IV
STRATEGY & TRAININGS

~$500 – $800
Costs depend on number of facilitators, time, and travel

Policy Platform Development
- Includes in-person facilitation, meeting planning and follow up
- Supports a Policy Committee or Work Group in developing a four- to six-part policy platform and one strategic advocacy plan

COMMUNITY FOOD
STRATEGIES

2018 North Carolina Food Council Network



NETWORK VISION

An equitable food system that is community driven and improves the quality of life for all.

WHAT WE DO

We inspire connections and encourage collective action so that community voices are amplified to create equitable food policy and outcomes.

This multi-organizational initiative focuses on building alliances and providing tools, trainings, and statewide structure to a growing network of local food councils across North Carolina.

OUR TEAM

ABBEY PINER, Center for Environmental Farming Systems
Southeast Lead | Project Director | All the things

SHORLETTE AMMONS, Committee on Racial Equity at CEFS
Equity

LASHAUNA AUSTRIA, Alamance Food Collaborative
Racial Equity Coaching

MEGAN BOLEJACK, Care Share Health Alliance
Triangle Lead | Health Liaison

LINDSEY CARVER, Food Bank of Central & Eastern NC
Food Security and Health Liaison

JARED CATES, Carolina Farm Stewardship Association
Charlotte Lead | Policy & Advocacy

JAMILLA HAWKINS, NC Rural Center
Economic Development & Rural Focus

GINI KNIGHT, Center for Environmental Farming Systems
Triad Lead | Communications | Regional Strategy

AMY MARION, Appalachian Sustainable Agriculture Project
West Lead | Data & Evaluation

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CORE
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NORTH CAROLINA