PASQUOTANK
COUNTY

2021 Community Food Snapshot

COMMUNITY FOOD STRATEGIES

NORTH CAROLINA		PASQUOTANK	
Population	10,383,620	Population	39,824
People of color	29%	People of color	44.61 %
# of farms	46,418	# of farms	126
Acres of farmland	8,430,522	Acres of farmland	72,174

HEALTHY PEOPLE	VIBRANT FARMS & GARDENS	EQUITY	STRONG COMMUNITIES	THRIVING ECONOMIES	RESILIENT ECOSYSTEMS
Population eating 5 servings of fruit & vegetables per day **7.9%, 2019,** regions 9 & 10 18%, NC	Farms with direct-to-consumer sales **13%, 2017** 9%, NC	Children that are food insecure **21.7%, 2019** 19.3%, NC	Voter turnout (general election) **69%, 2020** 75%, NC	Value of agricultural products sold **$48,819 million, 2017** $12.9 billion, NC	Farms practicing no or reduced tillage **39%, 2017** 21.3%, NC
Mortality rate of Black population with diabetes\ **44%, 2013-17, NC** 19.1%, white population	Young farmers - < 35 years old **9.7%, 2017** 7.5%, NC	Black population with low access to a store **12.39%, 2015** 11.14%, white population	Local workforce employed outside of county **54.8%, 2015** 61%, NC	% change in loans to small businesses **-10%, 2005-2015** -61%, rural counties	Average farm size **573 acres, 2017** 182 acres, NC
Residents without health insurance **13.5%, 2013-17** 12.1%, NC	Black producers **12.9%, 2017** 87%, white producers	Households receiving SNAP benefits **18.6%, 2012-2016** 12.6%, NC	Black population with Bachelor's degree or higher **21.8%, 2019** 21.9%, white population	Renters with unaffordable rent **53.2%, 2013-2017** 48.7%, NC	Air pollution particulate matter **8.5 µg/m^3, 2014** 10 air quality standard

Metrics are organized by the six Whole Measures of a Community-based Food System, compared to state level or demographic data in the same year, and based on input from North Carolina food councils. These metrics are connected to a systemic approach to building an equitable food system.

communityfoodstrategies.org

COMMUNITY FOOD SNAPSHOTS

Our ability to lead a healthy, productive life is determined by many factors, many connected to the food we grow and eat.

We use the six Whole Measures of Community-based Food Systems to guide a broad understanding of a food environment and outreach to potential stakeholders. These measures highlight the values we want to see in our food system such as: Equity, Resilient Ecosystems, Vibrant Farms & Gardens, Thriving Economies, Strong Communities, and Healthy People.

This Community Food Snapshot is designed to encourage conversation and connections through a county's food environment. Multiple partners and perspectives are important to learn, innovate, and make a difference. These data points are not the whole story, just a starting place to ask more questions and drive better understanding. This data spurs conversation to explore underlying barriers and opportunities for collaboration.

WHAT CAN YOU DO?

- Talk with your county partners already collecting data, and ask about their priorities. (ie, County Health Department Community Health Assessments, Agriculture Preservation Board, School Systems)
- Ask your county commissioners what they are doing to promote healthy eating and to support farmers.
- Join your local food council to inspire connection and collective action that improves healthy food opportunities.

BENEFITS OF MULTI-STAKEHOLDER ENGAGEMENT

"After teaching people about healthy eating, you can't send them back into a food desert.' The benefit of the food council, she says, is that it helps "look at things on a systems level."

- Alyssa Mouton: Health Education Supervisor, Community Health Education, Gaston County Department of Health & Human Services

"It was eye-opening for me to learn about the obstacles for local farmers to sell directly to schools."

- Penny Rich: Chair, Board of County Commissioners, Orange County, NC

When talking about partnership and joint funding for her position, Joni says "It's how communities should work. I feel like I'm supported by my whole community."

- Joni Torres: Community Garden Technician, Cooperative Extension

Data sources: Feeding America; Food Research & Action Center; NC State Institute for Emerging Issues, ReConnect Initiative; NC Division of Health, NC Justice Center, Budget & Tax Center; NC Rural Center; NC State Board of Elections; Robert Wood Johnson Foundation's County Health Rankings; US Census Bureau; USDA Census of Agriculture; USDA Economic Research Service; USDA Economic Research Service